

**Estimates Furnished on
Carpets, Linoleums,
Window Shades, &c.**

Leading authorities on fashion seem to be agreed that no one color will reign absolutely supreme this season.

Navy, brown, garnet, green and gray all have their advocates.

To-morrow morning each of these colors will have its own special table in our Dress Goods Department, where the newest things in novelties and staple weaves of each shade will be shown.

The display will be a very interesting one, not only from the fact of your getting an idea as to the predominating shades of the year, but it will be easy for you to compare our qualities, styles and prices with those of other stores.

Visit the Dress Goods Department to-morrow without fail — 'twill well repay you.

<p>Panamas, Serges, Cheviots, Checks, Plaids, Albatross, Henrietta,</p>	<p>Full line of Colors in Each Weave.</p>	<p>Cliffon Panamas, 50 inches wide, newest shades, 75c, \$1 yard.</p> <p>Redona Crepe, 40 inches wide.</p> <p>Herringbone Serge, 45 inches wide.</p> <p>Self - Colored Plaid Serge, 46 inches wide.</p> <p>Boatcloths, in navy, garnet, wine, violet, tan, Alice blue, old rose and other shades.</p>	<p>Herringbone Novelty Suitings, in Gray, brown, black and white, green, tan, garnet and navy, 50 inches wide, 60c yard.</p> <p>Plaids in Silk and Wool, some half wool, others all wool, 50c, 75c, 80c, 98c yard.</p> <p>Forty styles of Gray Suitings, in plain and novelty effects. Prices begin at 48c and run to 82c yard.</p> <p>Showerproof Suitings, \$1.50, \$1.75, 82c yard.</p>
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Fully up to the Miller & Rhoads silk standard in every instance.

Plaids and Novelties seem to lead in popular favor just now.

The Plaids are rich in color, yet of a more subdued, quiet tone than in past years.

This fact should increase their popularity as the season advances.

The plain shades in colors and black are unusually numerous in quantity and excellent in quality at the prices.

Roman Stripe Taffetas, 75¢ yard,
12 inches wide, in the new colorings.

Plaid Louisines, 69¢ yard,
in beautiful color combinations.

Plaid Taffetas, 89¢ yard,
extra heavy quality, overcast with satin stripes.

Imported Taffeta Plaids, \$1.00 yard.

We're justified in calling this **\$1 yd**
Damask a \$1.25 value, as we
couldn't buy the linen at the mill to-
day to sell for less than \$1.25 a yard.

Five All Pure Linen Irish Damask Cloths, 2 yards
wide, 2 1/2, 3, 3 1/2 and 4 yards long, at the
rate of \$1.00 per yard.

Napkins, no match, \$2.25 and \$3 per dozen.

For Wrappers, Kimonos
and Dressing Sacques.

10c. 12½c. 15c yd
 Original Standard new designs—not an old place
 in the store
 100% cotton. Deep, pure, perfect. Standard
 quality in 10c, 12½c and 15c yard.

Some Especially Good Values Noted Below

The stock was never more complete than it is now, comprising every wanted shade from the **ARMURE CURTAINS** at \$2 a pair to the **SILK CURTAINS** at \$25 and the **REVERSIBLE PLUSH** at \$40.

To-morrow we will offer an extra heavy **MERCERIZED ARMURE PORTIERE**, in two shades of green and two of red, perfectly reversible, heavy fringe top and bottom. A value far beyond the ordinary, at **\$5**.

Plain Green or Red Reversible **Armure Portieres**, fringed top and bottom **\$3**.

Yarn Mercerized **Armure Portieres**, in plain reds, light or dark greens and rose, extra heavy knotted fringe, per pair, **\$6.75**.

Don't fail to see the new **Velour Rope Portieres**, in plain greens and reds, sizes to fit large doors, **\$5, \$7 and \$8.75** each.

Renaissance Curtains, 3 yards long, made on French net, wide insertion and edge, large corner motif.

Beautiful draperies, new this season. We know that this same curtain brings \$5.75 a pair in many stores, but to us it's a first-class \$4.50 value.

Muslin Curtains, with large Jacquard figures, 3 yards long, deep hemstitched ruffle. A \$1.50 value for **\$1.19**

It's not too much to say that we are headquarters in Richmond for these articles.

Our fall shipments have come in a little earlier than we anticipated, much to our gratification, as requests have been numerous for both outfits and materials.

Plaques, Boxes and Novelties of all kinds are here and already selling very rapidly.

Senior Classes for FREE Instruction in Pyrographic Work will meet Wednesdays and Fridays of each week from 2:30 P. M. to 4:30 P. M., beginning this week.

Our Under-Priced Silverware
Is selling like the proverbial hot cakes. If you want any of it we'd advise you to come to the store at once.

We only secure bargains like these about once or twice a year.

Quadruple Plate Table Silver, 25 to 40 per cent. under its regular value.

Factory clearing up its stock.

We've only been in the Carpet business two years—(this is the beginning of our third season)—but it is astonishing, even to us who expected great things, to what an extent our Carpet business has grown.

Of course we were fully prepared with a first-class department in every way, even at the beginning of our Carpet business.

This season we have the handsomest col-

lection of Carpets ever seen in this vicinity, and as a matter of course the patterns and weaves are all new—we haven't been in the Carpet business long enough to accumulate a lot of old patterns and styles.

You've never seen a more up-to-date assortment of Rugs than is to be found on our third floor.

Connoisseurs say there isn't anything like them for beauty in Richmond.

<p>Tapestry Brussels Carpets,</p> <p>59c yd</p> <p>All colors, in a large line of patterns. Oriental and floral effects, suitable for rooms, halls and stairs; a 75c value for 59c yard.</p>	<p>Tapestry Brussels Carpets,</p> <p>75c yd</p> <p>All new patterns, in a full line of colors; room, hall and stair patterns.</p>	<p>Best Quality Tapestry Brussels Carpets,</p> <p>\$1 yd</p> <p>All new goods—room patterns, with borders to match; also, hall and stair patterns.</p>	<p>Velvet Carpets,</p> <p>85c yd</p> <p>One dollar values, that we're selling under price. All colors; patterns suitable for dining or bedrooms, halls and stairs, 85c yard.</p>
<p>Axminster Carpets,</p> <p>95c yd</p> <p>The kind you'd naturally expect to pay \$1.25 for, light grounds, some with borders to match.</p>	<p>Wilton Carpets,</p> <p>\$1.20 yd</p> <p>Beautiful patterns in Wilton Velvet for rooms, halls or stairs; Oriental and conventional designs, \$1.20 yard.</p>	<p>Extra Axminster Carpets,</p> <p>\$1.25 yd</p> <p>Something equal to the usual \$1.50 value in Axminsters. Parlor patterns, with borders to match, \$1.25 yard.</p>	<p>Savonnerie Body Brussels and high grade Wilton Velvet Carpets, up to</p> <p>\$2.25 yd</p>

<p>9x12 ft. Tapestries, in Oriental and floral effects; value \$18, Price, \$15</p> <hr/> <p>9x12 ft. Smyrna Rugs, good patterns, in Oriental and floral effects. \$18</p> <hr/> <p>9x12 ft. Velvet Rugs, large line of colors and patterns; value, \$22½; price, \$21</p> <hr/> <p>9x12 ft. Body Brussels Rugs, Oriental patterns; value, \$27.50; price, \$22.50</p>	<p>9x12 ft. Body Brussels Rugs, all good patterns and colors; value, \$32.50; price, \$27.50</p> <hr/> <p>9x12 ft. Axminster Rugs, in Oriental and floral patterns, for parlor, library or bedroom, \$25</p> <hr/> <p>9x12 ft. Wilton Rugs, large line of patterns and colors; value, \$40; price, \$35</p> <hr/> <p>8 ft. 3 in. by 10 ft. 6 in. Body Brussels Rugs; value, \$28½; price, \$20</p>	<p>6x9 ft. VELVET RUGS, good patterns and colors; value \$17.50. \$12</p> <hr/> <p>4 ft. 6 in. by 6 ft. 6 in. Axminster Rugs, Oriental patterns \$8</p> <hr/> <p>AXMINSTER HALL RUNNERS, various sizes, \$4.75 to \$8.50 each</p>
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To keep up fully with the newest things 'twill be necessary to visit the department every day, as each express brings something new. A few of the latest arrivals, as follows:

Cheap enough, you say—so they are—but only in price. The values are above the ordinary. Made of a guaranteed cravenette cloth (each garment so stamped on the inside). Latest models in Oxford, olive and tan; sizes, 34 to 44.

\$4.98 **\$5.98** **\$7.98**

The naggiest little coats imaginable for young girls; sizes 14, 16 and 18; medium weights, in fancy mixtures and plaids of light gray and dark checks; silk velvet collar and edged with silk braid. Very dressy and very cheap.

Rich materials, style, perfect fit and moderate prices. The styles are varied enough to suit every taste. Blouses, tight and semi-fitting backs, "Johnnie Jones" styles, long coats, etc. Plaids, checks and plain effects, brown, navy and smoke colors predominate.

Fancy Mixtures, \$17.50 to \$35.
Plaids, \$17.50 to \$45.
Solid Colors, \$16.50 to \$49.50.

American Cut Glass.

The cuttings are deep, the patterns rich, the pieces heavy and the prices the lowest you ever saw for similar articles.

A combination like this on Cut Glass cannot be equalled in Richmond.

Compare our Cut Glass pieces with those of any other store for quality and price.

6-inch Bonbon Dishes, with handle, **\$1.80.**

6-inch Spoon Tray, **\$1.80.**

Oil Bottles, good size, **\$2.25.**

8-inch Bowls, **\$3, \$3.98 and \$4.50.** Worth **\$4.50, \$5 and \$6.**

5-inch Bowls
 7-inch Compots
 3-pint Pitchers
 Celery Trays
 14-inch Vase, **\$5.50.**
 2-pint Decanter, **\$5.50.**

BOWLS, 8 inches in size, assorted shapes and especially fine cuttings, worth \$8, for \$5.89.

Seamless Saucepans, Enamelware, three times coated—

3 1-2 quart size.....	25c
6 quart size.....	30c
10 quart size.....	50c

12-quart Seamless Berlin Kettles, 69c.

1-lp Saucepans, 1 1-2-quart size, **12 1-2c.**

1-lp Saucepans, 4-quart size, **25c.**

Tea Kettles, 3 1-2-quart size, **50c.**

Tea Kettles, 5-quart size, **50c.**

White Enamel Colanders, worth 39c, for **25c.**

White Enamel Sink Strainer, **25c.**

White Enamel Milk Pan, 6-quart size, **25c.**

14-inch Ham Boiler (without drainer), **\$1.**

Combination Grater, worth 5c, for **3c.**

Combination Grater, large size, worth 19c, for **10c.**

Cotton Dish Mops, **5c and 10c.**

Sheet Iron Bread Pan, good size, **5c.**

Sheet Iron Roasters, **25c and 30c.**

Bread and Cake Boxes, **33c to 75c.**

Pastry Coverters, large size, **\$1.50.**